



ABOUT ME

Receiving 2nd place AWARD School NSW in 2019, I am a driven creative with a varied skillset ranging from analogue illustration to digital animation, photography and video. My objective is to further develop my skills in the creative media sector, and to use my strengths to create

CONTACT

0431 782 029
callum@callumfoot.com
www.callumfoot.com
<https://vimeo.com/user62591420>
Bar Beach, NSW, Australia

TECHNICAL SKILLS

- Graphic Design
- Illustration
- 2D and 3D Animation
- Photography and Photo Editing
- Adobe Creative Suite
- Wacom Graphics Tablet



EXPERIENCE

GRAPHIC DESIGNER



Hope Estate

POKOLBIN, NSW (Feb 2019 onwards)

Graphic Designer at Hope Estate and Hope Brewery. My role includes print and digital design for trade collateral, event branding, maintaining the Hope App, and designing award-winning beer and wine labels.

FREELANCE CREATIVE



Creative Director/Graphic Designer/Animator

BAR BEACH, NSW (2017-2018)

- Worked on branding, graphic design and illustration for a variety of businesses - creating logos, posters, brochures and other marketing materials.
- Larger clients have included - motion-graphics for the University of Newcastle, directing social-media advertisements for the Hunter Medical Research Institute (HMRI) and building-projected animation for the City of Newcastle.
- Illustrated the children's book, "Where Should Francis Live?" by Renea Giles - selected for publication by London Publisher, Austin Macauley.
- Directed the multi-award-nominated music video, "WOLF" for Newcastle indie-band, The People and Us.



ANIMATOR/POST PRODUCTION



Worked with Kelly Boulton, Director/Producer

COOKS HILL, NSW (2015 - 2017)

Animated and edited films for international clients such as Dominoes, Sesame Street and Daniel Johns. Role included stop-motion and hand-drawn animation, creating animatics, editing and touch-up of animated films.

CREATIVE ASSISTANT INTERNSHIP



Infinity Squared, Production House

ERSKINEVILLE, NSW (Jan-May 2016)

- Assisted television commercial studio shoots.
- Created animatics to guide the stop-motion animation and communicate key visual concepts.

AWARDS

- 2nd Place AWARD
School NSW 2019
- 2019 Australian
International Beer Awards
Trophy for Best Design -
Label / Surface Graphic
for "Single Hop Hazy"
- 2018 SAE ATOM
Awards Best Tertiary
Animation Finalist for
"WOLF"
- 2018 SAE ATOM
Awards Best Music
Video Finalist for
"WOLF"
- Professor's Prize for
Student Achievement
2015
- Reg Russom Drawing
Prize 2015
- S&S Creativity Award
2014 for mixed media
portraits "Chameleon"
- Art Express 2014 for

PERSONAL SKILLS

Open-minded, team player,
proactive, perceptive,
close attention to detail,
excellent communication
skills, reliable, highly
organized

INTERESTS

Adventure travel, music,
art, books, nature and
wildlife, photography, film,
cooking, killer dodgeball
player (sportsmanship
award 2018)

EDUCATION

THE COMMUNICATIONS COUNCIL

2nd Place AWARD School NSW 2019

Graduated 2019

- Run by the advertising industry, this course focuses on ideas, creative thinking & the processes involved in generating great ideas & ultimately good ads.

UNIVERSITY OF NEWCASTLE

Bachelor of Visual Communication Design with Distinction

Graduated 2017

- Visual Communication Design Professor's Prize for Student Achievement 2015.
- Creative Lead of team designing the 2016 Visual Communication Design Graduation Show "Hot Off the Press".

ST FRANCIS XAVIER'S COLLEGE, HAMILTON

Completed HSC ATAR: 97

Graduated 2013

- S&S Creativity Award 2014 for mixed media portraits "Chameleon".
- Art Express 2014 for mixed media portraits "Chameleon".

REFEREES

Dr. Jane Shadbolt

Lecturer - Design

School of Creative Industries

Faculty of Education and Arts, University of Newcastle

- Jane.Shadbolt@newcastle.edu.au
- 0416 041 133

James Rabbitt

Founder & Director

Broader Learning

Education and Technology Programs

- James@broader.com.au
- www.broader.com.au
- 0424 157 206